

Photo and Video Release Form

Inkly Sample Template | Not Legal Advice

Date: [Date]

Project / Event: [Project or Event Name]

Photographer / Videographer: [Photographer / Company Name]

Client / Requesting Party: [Client Name / Company]

Subject Information

Subject Name: [Full Name of Person Being Photographed / Filmed]

Address: [Address]

Phone: [Phone Number]

Email: [Email Address]

If the subject is a minor (under 18), a parent or guardian must sign:

Parent / Guardian Name: [Name]

Relationship to Minor: [e.g., Parent, Legal Guardian]

Grant of Rights

In consideration of [compensation / no compensation / other: describe], the Subject grants [Client Name / Company Name] and its authorized representatives the right to:

- Photograph, film, and record the Subject's image, likeness, and voice
- Use, reproduce, distribute, and display the photographs and/or videos
- Edit, crop, combine with other content, or modify the images and videos as needed

Permitted Uses

The photos and/or videos may be used for the following purposes:

- [e.g., Marketing and advertising materials]
- [e.g., Social media and website content]
- [e.g., Print materials such as brochures or flyers]
- [e.g., Internal presentations or training materials]
- [Other permitted uses]

Duration and Territory

Duration: [e.g., In perpetuity / for a period of X years]

Territory: [e.g., Worldwide / United States only]

Compensation

[The Subject will receive: \$[Amount] / No monetary compensation is provided. The Subject acknowledges the opportunity to participate as sufficient consideration.]

No Obligation to Use

[Client Name] is under no obligation to use any photographs or videos obtained under this release.

Representations

The Subject represents that:

- The Subject is at least 18 years of age, or if a minor, a parent or guardian has signed this release
- The Subject has the authority to grant the rights described in this release
- The Subject has read and understood this release

Waiver of Claims

The Subject waives any right to inspect or approve finished materials, and releases [Client Name / Company Name] from any claims arising from the use of the photographs or videos consistent with this release, including claims related to the Subject's likeness, image, or voice.

Governing Law

This release is governed by the laws of the state of [State].

SUBJECT SIGNATURE

Signature: _____ Date: _____

Printed Name: _____

PARENT / GUARDIAN SIGNATURE (if subject is a minor)

Signature: _____ Date: _____

Printed Name: _____

ACCEPTED BY [Company Name / Photographer]:

Signature: _____ Date: _____

Printed Name: _____

This is a sample template provided by Inkly for general reference only. It is not legal advice and may not be suitable for all jurisdictions or uses. Laws governing image rights and releases vary by state. Please consult a qualified attorney before use.